

The Planning Shop International

Netstar modernise TPSi's IT infrastructure - Supporting future growth

In June 2013, it became apparent that for TPSi to meet their ambitious growth plans they would need to reassess their IT set up. Concerned that their existing supplier was affecting their productivity and performance, TPSi took the proactive decision to evaluate the alternatives. They wanted an IT partner who would implement a stable and secure IT Infrastructure and be sizeable enough to support their ambitious growth plans.

After a stringent evaluation process, TPSi selected Netstar as their IT Support partner of choice.

Once appointed, Netstar embarked on a thorough technical audit of TPSi's IT infrastructure and swiftly took action to modernize their IT set up – future proofing the business and maximising operational efficiencies.

Highlights include:

Disaster Recovery: Replaced failing Backup system with Netstar Backup and Disaster Recovery platform, cutting estimated restore time from 4 days to 4 Hours. This ensures data security and business continuity in the event of a disaster.

Servers: Replaced old and under provisioned servers with on premise virtualised server environment to minimize risk of server failure. Installed faster drives and configured RAID 10 for faster performance.



THE CUSTOMER

The Planning Shop International (TPSI) is a leading specialist healthcare market research company. By combining their unique background in consumer marketing and pharmaceutical market research, the London based company has attracted a plethora of high calibre clients and attained global reach.

Email: Enhanced speed of email communications by cleaning up redundant mailboxes, upgrading to MS Exchange 2013 and implementing archiving.

IT Security: Implemented pro-active security measures: SonicWall firewall, antivirus, malware protection, patch management, anti-spyware and email spam management to secure and manage the network.

“Netstar truly add value by meeting with us regularly to strategically plan and review our 3 year IT strategy.”

Ginny Wolstencroft
Chief Operations Officer, TPSi

5 Reasons to Switch

- ✓ We aim to start working on your IT issues in under 10 minutes.
- ✓ We proactively monitor your IT systems to find and combat faults before they develop into problems for you.
- ✓ ISO 27001 accreditation means you can be sure that yours and your clients' sensitive data will be safe and secure.
- ✓ Ongoing technology consulting and IT budget planning provided at no extra cost.
- ✓ Established business providing IT support in London since 2002 - try us for just one month, you won't want to switch!

Ginny Wolstencroft - Chief Operations Officer at The Planning Shop International commented:

"Netstar truly add value by meeting with us regularly to strategically plan and review our 3 year IT strategy. We are always aware of future IT costs and never encounter any nasty surprises. Moreover we are extremely happy with the level of support and speed of service we receive from Netstar's efficient helpdesk."

Mit Patel – Netstar Director, added:

"It has been rewarding to witness the efficiencies gained from modernizing TPSi's IT infrastructure. We look forward to providing TPSi with ongoing proactive IT support and strategic consulting; ensuring their IT infrastructure will support their future growth."

Benefits of Virtualisation

Flexible server environment, reconfigure/remove/add virtual servers to meet your changing requirements.

No need to replace or purchase additional equipment when you need to reconfigure.

Independent servers sharing one piece of hardware. Less updates, warranties and security to worry about. Future expansion is easy and less costly.

Virtualised server platforms have advanced capabilities beyond that of physical servers, contributing to greater uptime and business continuity.

Cloud computing is growing rapidly. By virtualising your servers and clearing away all of that extra under-utilised hardware, you are facilitating a future move to the cloud.