

## Baronsmead

### Netstar's secure cloud platform enhances productivity for financial services company Baronsmead.

Like many small businesses, Baronsmead has learnt the hard way just how difficult it can be to get good IT advice and service. When their IT services were migrated to the cloud they unfortunately suffered more frequent system downtime. Unhappy that their productivity and performance could be affected, Baronsmead made the proactive decision to evaluate alternative IT Support Partners.

#### Looking for the Right IT Support Partner

As well as choosing an IT Support Partner who would thoroughly understand their business IT needs and meet their budgetary requirements; Baronsmead wanted to ensure their IT Support Partner had strict security rigours in place. It soon became clear that working with an ISO 27001 accredited IT Support partner was an important criteria in their selection process.

Research and due diligence was carried out and three companies were identified as potential IT Support Providers. Following a stringent evaluation process, Baronsmead selected Netstar as their IT Support Partner of choice. Once selected, Netstar quickly put their proposed solution into action.

**“With the help of Netstar we are experiencing the benefits of a fast and reliable cloud based IT infrastructure. We have the flexibility to rapidly scale the system to meet our needs when required.”**

Robert Kelly  
Senior Partner, Baronsmead



#### THE CUSTOMER

Baronsmead is a leading independent specialist risk consultant and insurance broker, providing financial risks insurance and advice to the alternative investment management industry. Headquartered in London, Baronsmead also have offices in the key fund centres: Dublin, Guernsey, Jersey and Cayman Islands.

In order to provide outstanding customer service across the jurisdictions in which they operate, Baronsmead require highly available, robust and secure IT Solutions – in the office, on the go and remotely.

## 5 Reasons to Switch

- ✓ We aim to start working on your IT issues in under 10 minutes.
- ✓ We proactively monitor your IT systems to find and combat faults before they develop into problems for you.
- ✓ ISO 27001 accreditation means you can be sure that yours and your clients' sensitive data will be safe and secure.
- ✓ Ongoing technology consulting and IT budget planning provided at no extra cost.
- ✓ Established business providing IT support in London since 2002 - try us for just one month without being tied down.

## The Solution

After examining the performance-related issues caused by Baronsmead's existing cloud set up, Netstar proposed a cost efficient solution to ensure a secure & powerful IT Infrastructure for Baronsmead.

To achieve reliable connectivity and maximum uptime Netstar migrated Baronsmead's systems and data to their highly secure Tier 3 datacenter and cloud enabled platform. The London based datacenter utilises robust biometric identity scanners and provides a secure environment to store Baronsmead's documents and data.

Baronsmead's data and applications are now hosted on Netstar's secure servers which can only be accessed over the internet by authorised users. Moreover, Netstar implemented remote desktop connectivity to give Baronsmead staff a faster user experience.

## Benefits for Baronsmead

- 1 Increased operation efficiency and productivity.
- 2 Reduced downtime due to highly reliable datacentre hardware and connection.
- 3 Highly available, secure, remote working and collaborative working - increasing flexibility and productivity of staff.

### What is Cloud Computing?

With cloud computing, all of your data and applications are housed offsite in a secure data centre, with high speed access.

This enables you to access your data and your applications from anywhere, on any device. All of the storage, and the processing, of data is handled by the data centre. This dramatically reduces your in house hardware needs. Instead of purchasing servers and software, you pay a predictable, fixed, monthly rate.

Baronsmead Senior Partner Robert Kelly comments:

"With the help of Netstar we are experiencing the benefits of a fast and reliable cloud based IT infrastructure. Not only are we reaping the benefits of less downtime and faster access to services; but we also have the flexibility to rapidly scale the systems to meet our needs when required.

Working in a global environment, it is imperative that we are able to provide a high level of customer service. With Netstar's cloud enablement platform our staff can work as if they are in the office from anywhere at any time."